

The American Society of Landscape Architects Minnesota Chapter invites you to submit your projects for consideration in the 2012 ASLA-MN Professional Awards Program.

## Eligibility

Unless otherwise noted under selection criteria, entrants must meet at least one of the following requirements:

- **Fellows** of the Minnesota Chapter of the ASLA
- **Full Members** of the Minnesota Chapter of the ASLA
- **Associate Members** of the Minnesota Chapter of the ASLA
- **Registered Landscape Architects** in the State of Minnesota

Affiliate members are not eligible to submit projects. Please refer to the ASLA website for a description of membership categories [www.asla.org/membership/memberservicesapp.htm](http://www.asla.org/membership/memberservicesapp.htm).

## Types of Professional Awards

**Award of Excellence:** The jury may select one Award of Excellence from all the entries.

**Honor Award:** The jury may select only one Honor Award per entry category.

**Merit Awards:** The jury may select any number of Merit Awards for each entry category.

## Award Categories

### I. GENERAL DESIGN

**Recognition:** Projects designed and constructed for any public or private client independent of site-specific residential projects (these should be submitted under residential design). All projects must be built.

**Example Projects:** Include but are not limited to the following: Corporate Headquarters, Large-scale Residential Developments, Private Institutional Facilities, Retail Establishments, Recreational Facilities, Parks, Urban Plazas, Streetscapes, Public School Campus Projects, Transportation, Infrastructure, Landscape Art, Stormwater management, Green Roofs, etc.

**Selection Criteria:** Context and appropriateness to site and program; Clarity of intent; Ability to extend the dialogue of contemporary design; Use of materials; Innovative ideas; Incorporation of ecological design principles; Efficient use of budget; Attention to details.

### II. RESIDENTIAL DESIGN

**Recognition:** Site-specific works of landscape architecture for residential use. All projects must be built.

**Example Projects:** Include but are not limited to site specific single family or multifamily residential landscapes, cabins/retreats, residential terraces, gardens, new construction or renovation projects, historic preservation, etc.

**Selection Criteria:** Context and appropriateness to site and program; Clarity of intent; Quality of design and execution; Use of materials; Innovative ideas; Environmental design sensitivity and sustainability; Design value to client and other designers.

### III. ANALYSIS AND PLANNING:

**Recognition:** The wide variety of professional activities that lead to, guide, and evaluate landscape architecture design. Entries are not required to be built or implemented.

**Example Projects:** Include but are not limited to the following: master plans, development guidelines, policy work, environmental review documents, cultural resource reports, natural resources protection, historic preservation planning, etc.

**Selection Criteria:** Quality of the analysis and planning effort; context; Environmental sensitivity and sustainability; Likelihood of successful implementation; Ability to act as a model for future work; and Value to the client, the public, and other designers.

The jury will consider the quality of the analysis and planning effort; context; environmental sensitivity and sustainability; likelihood of successful implementation; and value to the client, the public, and other designers.

**IV. COMMUNICATIONS:** Achievements in communicating landscape architecture works, techniques, technologies, history, or theory, and the lesson value to an intended audience.

**Example Projects:** Include but are not limited to the following: print media, film, video, audio, CD, or DVD formats; online communications; interpretive design; exhibition design, etc.

**Selection Criteria:** Effectiveness of message presentation, the innovation in approach or delivery, and the value to the intended audience. *NOTE: An official entrant in the Professional Awards Communications category is not required to be a landscape architecture professional.*

#### **V. RESEARCH**

**Recognition:** Research that identifies and investigates challenges posed in landscape architecture, providing results that advance the body of knowledge for the profession.

**Example Projects:** Include but are not limited to the following: investigations into methods, techniques, or materials related to landscape architecture practice; studies of relationships of landscape architecture to law, education, public health and safety, or public policy; etc.

**Selection Criteria:** How the research is framed; the context and resources of the study; the methods of inquiry; the results of investigation; and the lesson value of the research conclusions to the field at large. *NOTE: An official entrant in the Professional Awards Research category is not required to be a landscape architecture professional.*

#### **VI. UNBUILT WORKS**

**Recognition:** Projects include unrealized designs for public, private, and residential clients. This category is not intended for projects that are under construction or anticipated to be built in the near future. Projects that win in the unbuilt category cannot be later submitted for built works awards.

**Example Projects:** Any site-specific design project that is not built.

**Selection Criteria:** Quality and clarity of graphics and design ideas; Innovative ideas and approach; Ability to act as model for future work.

## Submission Requirements

- I. **Entry Form:** Fill out the entire form, but please identify the designer, author, and firm or agency on the entry form only. All material for review by the jury must be kept anonymous or it will be ruled ineligible. If submitting work that identifies the submitter (boards, reports, slides, etc.) you must delete any identifying marks.
- II. **Abstract:** Include a brief, concise description of the project, less than 100 words that clearly depict the overall theme, scope, intent, and result of the project. *Include electronic copy in MS Word format.*
- III. **Narrative:** Include text of not more than 750 words describing the landscape architect's role and responsibilities, project scope, design solution and other unique projects attributes. The text shall include a brief statement as to why the submitter deems the project worthy of consideration for an award. This will aid the jurors in recognizing the unique or special qualities of a project that demonstrate excellence in landscape architecture. The submission text should describe the specific roles and contributions of the landscape architects directly involved in the project. Submissions with vague or inadequate information on role of the landscape architect will be ruled ineligible. *Include electronic copy in MS Word format*
- IV. **Imagery:** Include 10-20 (20 maximum) well-composed images on CD. The files must in PDF format be numbered sequentially and keyed into the Narrative so that they correspond directly to and illustrate the story told by the narrative. Together, the slides and narrative should provide information corresponding to the Selection Criteria (above). Remember to clearly label your CD and PDF files with the name of your project. Include on the CD a separate folder that contains all image files used in the PDF slides; these images should be in JPEG format at a minimum of 300 ppi.
- V. **Imagery text:** In addition to the narrative, include a separate sheet that concisely describes each slide. Slide descriptions should be sequentially numbered to correspond to PDF slides. *Include electronic copy in MS Word format*
- VI. **Hard Copy:** Print 8.5" x 11" hard copies of (1) each PDF slide for the jury to review and (2) all text.
- VII. **Other Products:** Any drawings, diagrams, reports, or multimedia material that may be relevant to the project should be submitted. Please remember to keep submissions concise and easy to follow for the jury. Entire reports may be submitted if appropriate.
- VIII. **Format:** 8.5" x 11" three-ring binder or other report-style format. Clearly label the outside of the binder with the name of your project. ASLA-MN will retain ownership and archive all presentation binders. Two duplicate CDs that each include electronic copies of the abstract, narrative, imagery text, PDF presentation, and all image files used in the PDF sheets (JPEG format, 300 ppi).
- IX. **Entry Fee:** ASLA-MN members      **\$150.00 per submission**  
Non-members                              **\$500.00 per submission**

## Judging & Recognition

This year the submissions will be reviewed and judged by the Vermont State Chapter of the American Society of Landscape Architects. Award-winning submissions will be publicly recognized and displayed at the 2012 ASLA-MN Awards Banquet, and will receive an ASLA Certificate of Recognition. Winning submissions will be featured at public venues as well as in ASLA-MN publications throughout the following year, including *\_SCAPE* and our Web site [www.asla-mn.org](http://www.asla-mn.org).

## Award Winners

Award winners will be notified in early April. Winners will be requested to **prepare one board for each award for display at the Awards Program and a digital version in PDF format.** The format for the display boards will be mailed to all award recipients. The award recipients shall pay the cost of these items. ASLA-MN will retain ownership and archive all display boards. Remember, this is an excellent public relations opportunity for the landscape architect and the firms or agencies involved!

## Questions

Please direct any questions regarding the 2012 Call for Entries to either:

**Lillian Leatham**

ASLA-MN Co-Director of Awards and Banquet  
lcleatham@hotmail.com

**Gabrielle Grinde**

**Gabrielle Grinde**

ASLA-MN Co-Director of Awards and Banquet  
gabrillegrinde@gmail.com

**- - - Entry Deadline is 4:00pm Friday, March 9, 2012 - - -**

Print and complete this entry form. Make checks payable to ASLA-MN. Do not fax or e-mail completed entry forms. Mail or deliver completed entry form, project documentation, and fee to:

**ASLA-MN**  
 275 Market Street Suite 54  
 Minneapolis MN 55405  
**Attn: 2011 Awards Program**

Please carefully type or print all information and check for accuracy; the information on this form will be used for publicity purposes, for recognition at the banquet, and for composition of the award certificates. Please include other consultants and their role(s) for proper recognition. If submitting more than one project, please include a separate check for each project.

**Project submitted by**

Fellow     ASLA-MN Full Member     Associate ASLA-MN member     Registered LA (non-member)

**Project Category:** Please circle one of the following categories

- |                               |                                   |                          |
|-------------------------------|-----------------------------------|--------------------------|
| <b>I. General Design</b>      | <b>III. Analysis and Planning</b> | <b>V. Research</b>       |
| <b>II. Residential Design</b> | <b>IV. Communications</b>         | <b>VI. Unbuilt Works</b> |

**Project Name:** \_\_\_\_\_

**Location:** \_\_\_\_\_

**Landscape Architect:** \_\_\_\_\_

Firm: \_\_\_\_\_

Address: \_\_\_\_\_

MN Board License Number (if not licensed, provide ASLA membership number): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**LA's Role in Project:** \_\_\_\_\_

**Other Consultants:** \_\_\_\_\_

**Consultant's Role:** \_\_\_\_\_

**(Sub)Contractor 1:** \_\_\_\_\_

**(Sub)Contractor's Role:** \_\_\_\_\_

**(Sub)Contractor 2:** \_\_\_\_\_

**(Sub)Contractor's Role:** \_\_\_\_\_

**(Sub)Contractor 3:** \_\_\_\_\_

**(Sub)Contractor's Role:** \_\_\_\_\_

*Note: Please attach a separate sheet for additional consultants and their roles for proper recognition to be given. Credit is free, so please be generous and include everyone who deserves it.*

**Owner:** \_\_\_\_\_

Please check if owner would wish client name to be kept confidential.

*"I have read the guidelines regarding the 2012 ASLA-MN Awards Program and understand that all material may be retained by ASLA-MN for Publicity and Display purposes."*

Submitter's Signature: \_\_\_\_\_ Date \_\_\_\_\_

*Please Note: Entry form **must** be fully completed, including all signatures, for entry to be eligible for judging. Entry form and fee must accompany each submission. All entries must be kept anonymous, except for this entry form, or they will be rejected.*