



**American Society of Landscape Architects
Minnesota Chapter
Executive Committee Meeting
Thursday, January 12th, 2012**

Executive Committee Members and Others Present:

Bruce Lemke – Past-President
Craig Wilson – President
Bryan Carlson – President-Elect
Chris Behringer – Secretary
Kathryn Ryan – Treasurer
Ellen Stewart – Trustee
Erica Christenson – Director of Communications
Cindy Zerger – Director of Public Relations
Lil Leatham – Co-Director of Awards & Banquet
Gabrielle Grinde – Co-Director of Awards & Banquet
Anna Claussen – Director of Education and Professional Development
Marjorie Pitz – Fellow Representative
Kathy Aro – Executive Director
Jennifer Krava – Student Chapter President
Ally Czechowicz – Student Chapter Vice President

Absent:

Bruce Lemke – Past-President
Adam Arvidson - SCAPE magazine editor
Heidi Bringman – ASLA – Duluth

Guest:

Jessica Teskey, Adrienne Brockheim, Steve Goltry

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- I. Call to order
 - II. Action Items
 - A. Approval of January agenda: Chris Behringer motioned to approve the agenda for the January 12th, 2012 Executive Committee meeting. Bryan Carlson seconded the motion, and the motion passed.
 - B. Approval of December meeting minutes: Ellen Stewart motioned to approve the minutes of the December 2011 Executive Committee meeting. Kathryn Ryan seconded the motion, and the motion passed.
 - III. Reports
 - A. Treasurer (Kathryn Ryan)
 - i. Directors to have preliminary budgets prepared for February meeting.
 - ii. Approval of 2012-2013 Budget at March meeting.
 - iii. Kathy Ryan and Bryan Carlson to give foundation update at next meeting.

- B. Director of Programs
 - i. Jessica Teskey - Iowa State graduate, interested in filling the interim position of Director of Programs.
 - ii. Chris Behringer motioned to approve Jessica Teskey as interim Director of Programs. Marjorie Pitz seconded the motion, and the motion passed.
- C. _SCAPE Update (Kathy Aro, Craig Wilson)
 - i. Adam's last issue. Craig to write letter of thanks to be included with inserts in the January 2012 issue.
 - ii. The cycle for future _SCAPEs to be winter/summer.
 - iii. Job description's for the new Editor-in-Chief and Design Director to be advertised within the next two weeks.
 - iv. _SCAPE is our showcase – taken to expo's, legislature, it helps define ASLA-MN. Look at portraying it with a fresh, new look.
 - v. More discussion at the Director's Committee (DC) meeting.
- D. President (Craig Wilson)
 - i. The ASLA-MN Winter Event: MIA Pop-Up Park Event and Exhibit - Eblast: Thursday, January 19, 2012—Sunday, April 15, 2012 General Mills Lobby, Free Exhibition Third Thursday: Urban Oasis - Thursday, January 19, 2012, 6 – 9 p.m. museum-wide.
 - i. Can't take flight this winter? Take a mini stay-cation at the MIA. BASK in the glow of the MIA's lobby, transformed into an indoor pop-up park. SIP a signature MIA tai. SPIN OUT to electro rockers Apollo Cobra. ESCAPE to the tropical MIA Photobooth, hosted by Yelp Twin Cities. SEND your friends a postcard wishing they were here! Free, refreshments for sale.
 - ii. Winter ASLA-MN professional meet and greet has been tabled for now.
 - iii. Winter Bowling is scheduled for Tuesday February 28th at the Brunswick Zone in Eden Prairie, sign up on-line. Should be a lot of fun!
 - iv. Bryan Carlson and Jessica Teskey attended the Clean Water Summit Committee/National LID Symposium Committee Meeting.
 - i. The theme for their conference is soils and will tie in nicely with Arboretum's programming – Dirtorama. Conference – September 13 & 14. Discussed issues, audience and learning goals.
 - ii. They gave a brief update on the National LID Symposium which will be held in August of 2013 in St. Paul. January – start fundraising, agreements signed with Univ. and facilities, LID Symposium Document signed and announce the event.
- E. Awards & Banquet (Gabrielle Grinde & Lil Leatham)
 - i. Gabrielle and Lil recommend increasing fees for the Banquet, \$65 for members and \$75 for non-members. There has been no increase in fees in many years.
 - i. Cindy Zerger motioned to increase fees for the Banquet - \$65 for members and \$75 for non-members. Ellen Stewart seconded the motion, and the motion passed.
 - ii. Gabrielle and Lil recommend aligning with National and their award categories. This change in awards would bring about better opportunities to enter the National Award Competition. Thank you ExCom for comments

and would like to proceed with new categories – Project Award Category would include General Design, Residential Design, Analysis & Planning, Communications, Research and Unbuilt Works. The Service Award Category would add the Support for Emerging Professionals Award.

- i. Ellen Stewart motioned to proceed with new categories – The Project Award Category would now be comprised of General Design, Residential Design, Analysis & Planning, Communications, Research and Unbuilt Works and add in the Service Award Category the Support for Emerging Professionals Award. Kathryn Ryan seconded the motion, and the motion passed.
 - iii. The Vermont ExCom is all set for our schedule and completion of the jurying of our awards.
- F. Education and Professional Development (Anna Claussen)
- i. Anna introduced Adrienne Brockheim as her selection for the new Student Chapter Liaison. Adrienne was a past president of the ASLA-MN Student Chapter and is looking forward to collaborating with Anna and ExCom, leading the portfolio review and taking charge of the brown bags.
 - i. Marjorie Pitz motioned to appoint Adrienne Brockheim as our new Student Chapter Liaison. Ellen Stewart seconded the motion, and the motion passed.
 - ii. Portfolio review to be February 8th at 5:30 in Rapson 225.
 - iii. Volunteers for portfolio review: Ellen Stewart, Kathryn Ryan, Chris Behringer. Adrienne to confirm.
 - ii. Spring Education Session to be held at the Science Museum.
 - i. It will be a full day session, April 20th.
 - ii. There will be limited area for vendors. Kathy and Anna to work it out.
 - iii. Format is for full day, may have a ½ day option. To be determined.
 - iv. Anna Claussen motioned to accept Science Museum as location for education session. Marjorie Pitz seconded the motion, and the motion passed.
 - iii. Cindy Zerger will be meeting soon with Tom Fisher, Craig Wilson, and Anna Claussen to discuss the Public health & Design conference to be held in the fall of 2012.
 - iv. Anna Claussen is working with ‘the arts people of St. Paul’ in pursuing CEU’s for landscape architects in public art education sessions.
- G. Public Relations (Cindy Zerger)
- i. Getting an insert into AIA Magazine is a difficult process, may take some time.
 - ii. Bryan Carlson and Marjorie Pitz updated us on the AIA Urban design Committee. A 4 hour design charette to be held August 21st, mostly about approach and design needs. Nothing new on AIA Rebuilding It Right.
- H. Director’s Committee (Cindy Zerger)
- i. Tagline—Making waves. Changing course. How landscape architecture is changing the way we understand water.
 - ii. Theme text—This year the American Society of Landscape Architects-Minnesota Chapter is focusing on protecting, enhancing, and celebrating

our regional waters. Changes in climate and increased human pressures are difficult to predict. What is certain is that our complex connection with water will continue as will our constant effort to understand and improve that relationship. The waterways we take for granted here in the Midwest create environmental, social and economic ripples that can be felt across the country and around the world. Similarly, innovative projects have the power to alter the course of industries, fields of research, and the way we live. This year ASLA-MN is showcasing the influence of water - one of the most powerful and important elements of our landscape, the work it inspires and the legacy landscape architects will leave.

- iii. The Director's Committee (DC) continues to work on theme and events as well as art for this years theme.
- iv. Next meeting is Tuesday January 17th, 7:00 am, HGA's new office. Everyone is welcome.
- I. Fellows (Marjorie Pitz)
 - i. The Fellows met on Monday January 9th, 2012. They have a good start on fellow candidates, the deadline for the package is February 6th, 2012.
 - ii. Carrie Christensen gave an update on the Legacy Project. The project budget is currently depleted. Carrie's next move is to look at fundraising.
 - iii. The Wirth Award discusses a committee process for selection of the award winner. Last year there was only one candidate, this year the Fellows have four. A discussion followed on how to proceed and ExCom came up with this solution. A list of candidates will be submitted to the Award Selection Committee (ACS) by the ASLA Fellows. The ACS will be composed of co-founder of the Minneapolis Parks Legacy Society, Joan Berthiaume, a member of the ASLA-MN Board, a member of the local NRPA, a member of the MNLA and possibly a member of the AIA or other affiliated organization. The ACS will determine the recipient and announce/present the award at the annual ASLA-MN banquet.
 - iv. John Uban finished his eighth year on the MN Board of AELSLAGID and must step down. The fellows have selected some Landscape Architects' to be contacted as the Licensure Board Candidate.
 - v. A discussion followed on the ASLA-MN ExCom reviewing the following criteria for their selection of a candidate to endorse:
 - i. 10 years of LA experience (State requirement)
 - ii. 5 years of which shall have been in responsible charge of work (State requirement)
 - iii. Leadership qualities
 - iv. Respected by LA peers
 - v. Well-connected to allied professions Good speaker
 - vi. Persuasive abilities
 - vii. Interested in advancing the scope of landscape architecture's licensed practice
 - viii. Willingness to serve others in this role for 4-8 years
 - vi. Ellen Stewart motioned to have candidates submit their materials to ASLA-MN by Feb. 2. Candidates should submit a resume, cover letter to the State,

and statement of interest. Candidates would make a 5 minute presentation at the start of the Feb. 2 meeting. The Ex Com will send an open email position announcement to all ASLA-MN members and the information meeting shall be open to all interested people. Kathryn Ryan seconded the motion and the motion passed.

- J. President-Elect (Bryan Carlson)
 - i. Bryan Carlson briefly discussed the ASLA-MN Organizational Chart and ASLA-MN Job Descriptions. Ellen Stewart motioned to accept the ASLA-MN Organizational Chart and ASLA-MN Job Descriptions, re-evaluate in March and finalize amendment to bylaws by April 30th, 2012. Kathryn Ryan seconded the motion and the motion passed.
- K. Executive Director (Kathy Aro)
 - i. Reminded the ExCom her position requires 40 hours a month. We, the ExCom need to be respectful of that. Patience!
 - ii. Golf course options (early PR needed; incl. in _SCAPE mailing). Terry is looking to find a course in the city: will cost more but hopefully draw more.
 - iii. Green Expo and AIA booths were successful. The MASLA Cups, ASLA-MN File Organizers and all additional _SCAPE's are gone.
 - iv. Joint Professional Committee meeting – a reminder that the Joint Professional Committee is important for politicking and networking.
- L. Past-President (Bryan Carlson reporting for Bruce Lemke)
 - i. A plan recommendation will be presented next month to ExCom for the new Governmental Affairs Liaison.
 - ii. Bruce met with Peter Olin on fundraising. He will present a plan or preliminary plan for their activities for the coming year at the next meeting.
- IV. New Business – Anna Claussen and Craig Wilson talked about “The Next Generation of Parks” and how they are working to make it align with our new theme. Craig Wilson has a meeting with Mary DeLaittre.
- V. Next meeting - Thursday, February 2nd, 2012, 4:00 pm – 6:00 pm at AIA, International Market Square, Minneapolis, MN.
- VI. Adjourn at 6:18 pm – A motion to adjourn was made by Anna Claussen and seconded by Erica Christenson, motion passed.