

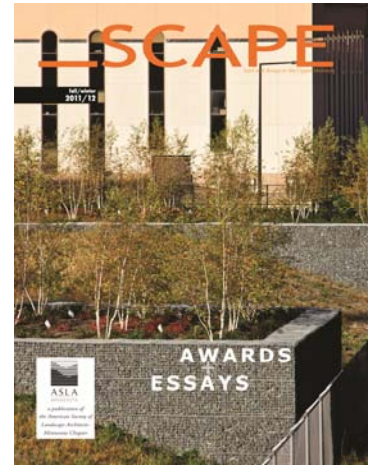


How can you connect with Minnesota's Landscape Architects?

Get involved with ASLA-MN, the state chapter of the American Society of Landscape Architects.

Our membership includes over 270 landscape architects and affiliates, and our events and publications reach a larger community of over 600 designers and allied professionals, as well as the emerging professionals currently enrolled in the University of Minnesota's Landscape Architect program.

How can you get involved? Join a committee and help us plan for the new year. Join ASLA as an affiliate member, thereby joining ASLA-MN. Sponsor events to gain name recognition and loyalty among members and allied professionals. There are many options!



Participate!

Celebrate - The Annual Awards Celebration and Gala

Every year in April we celebrate the profession of landscape architecture and recognize award winning designs and luminaries of our field. Our juried awards program attracts submittals from ASLA-MN members and nonmembers. Nearly 200 members, sponsors, award winners, and professionals from allied organizations gather for a social hour and gala at an outstanding venue with display space available.

Educate - Many Opportunities

Attracting allied professionals as well as landscape architects, our annual daylong educational program includes display space for suppliers to exhibit products and services and time to speak with professionals before and after sessions.

Bowling - New this year!

ASLA-MN will host its very first bowling event this year! Strike up a relationship during a fun and casual night spent with industry peers!

GOLF - Need we say more?

ASLA-MN hosts a golf tournament each summer for members, allied professionals and vendors. Participants socialize during lunch, golf, and dinner. Sponsors are invited to help organize the event and to support special contests and prizes throughout the day.

Schmooze!

ASLA-MN members enjoy many events throughout the year including picnics, community service events during National Landscape Architecture Month (April) and specialty events that celebrate ASLA-MN's annual theme. These social events allow vendors to get to know practitioners in relaxing and enjoyable environments.



Communicate!

_SCAPE - Fall and Spring Issues

The full color regional design magazine _SCAPE is a showcase publication that regularly garners national attention. _SCAPE is distributed to 700 landscape architects, allied professionals, state and local officials, and public subscribers throughout the state.

The Web - www.ASLA-MN.org

Our website keeps members informed about current information while providing sponsors exposure to our membership every time they log on for chapter information. Your logo can be linked to your website providing seamless access to all of your service and product information.

Newsletter - Monthly E-Blast

Distributed to a list of 600+, ASLA-MN's monthly e-newsletter places sponsor information alongside important chapter news and announcements. This format offers sponsors an opportunity to regularly connect with ASLA-MN members.

Social Media

Optimize your exposure by advertising on ASLA-MN's Facebook, LinkedIn and Twitter accounts. These sites are effective tools for reaching those beyond the ASLA-MN ranks.

Learn More

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2012 ASLA-MN Vendor Marketing Opportunities

Awards Celebration and Gala and Education Session, Friday, April 20, 2012, The Science Museum of MN

- Awards Celebration and Gala display only \$500
- includes (1) display space during the social hour and (1) ticket to the program (includes dinner)
- Education Session display only \$250
- includes (1) display space during the program and over the lunch hour and (1) ticket to the program (includes lunch)
- Awards Celebration and Gala and Education Session display \$675
- includes each of the items listed above
- Education Premier Program Sponsorship \$400
- includes making speaker introduction, and up to 3 minutes to introduce their own company and relevant products. Space on the program is limited and will be provided on a first come-first served basis.

Bowling Event, Tuesday, February 28 Brunswick Zone, Eden Prairie

- Lane Sponsorship \$50
- Prize Sponsorship \$50

Golf Tournament, Date/Location TBD

- Registration Table \$400
- Driving Range \$200
- Hole-in-One (contest) \$500
- Prize (circle one) \$300, \$200, \$100
- Lunch \$400
- Hole Sponsor \$350
- Hole-in-One (prize) \$450
- Prize Donation Item (list below):
- Dinner \$600
- Putting Contest \$500

SCAPE Magazine

Preliminary Order and Art Deadlines:

Spring/Summer: May 11 | Fall/Winter: Nov 4

- Full page display Spring \$700
- Full page display Fall \$700

Specifications:

Full: 8.5"w x 11"h | Half: 8.5"w x 5.5"h

- 1/2 page display Spring \$400
- 1/2 page display Fall \$400

File Types:

300 DPI Tiff or PDF

- 1/4 page display Spring \$300
- 1/4 page display Fall \$300

Website and E-Newsletter

Forward high resolution logo to karo@asla-mn.org.

- Revolving hot link logo on website \$750
- Logo in monthly e-newsletter \$750

E-Blasts

Contact ASLA-MN to avoid conflicts with event dates and to schedule the e-blast

- E-blast to promote company products and/or events \$125

Social Media

Char. length: Twitter 140; Facebook 420; LinkedIn 200

- One time only \$75
- Yearly rotation between the 3 \$600

Minnehaha Sponsorship \$2000 (best value)

The Minnehaha Sponsorship includes the following items (see individual categories above for details)

- Half page placements in spring and fall SCAPE
- Minnehaha Sponsor listing in all 2012 monthly e-blast newsletters
- Revolving hot-link on www.asla-mn.org
- One-time complimentary e-blast to promote company products and/or events (contact ASLA-MN to avoid conflicts with event dates and to schedule the e-blast)
- One-time complimentary listing on primary social media sites
- Prize sponsorship at ASLA-MN Golf Tournament
- Lane sponsorship at the ASLA-MN Bowling Event
- Awards Celebration & Gala:
 - Display space + (1) ticket to the program
 - Onsite Minnehaha Sponsorship recognition
 - Ability to donate item and/or brochure to welcome bag
- Education Session
 - Display space + (1) ticket to the program
 - **New this year.** For an additional \$150, Minnehaha sponsors can purchase time in the educational program which includes introducing speakers and 3 minutes to introduce their companies. Space is limited and will be provided on a first come-first served basis. Add \$150 to the amount due below.

Order Form

Company _____	CONTACT
Address _____	Name _____
C/S/Z _____	Dir Tel _____
Main Tel _____	E-mail _____

PAYMENT:

Bill me: Issue quarterly invoices in equal amounts Issue single invoice for full amount

Full payment is enclosed: Check Credit Card (select one) VS MC AX DI

CC No. _____

Exp. Date _____ Sec Code _____ Name on Credit Card: _____

Authorizing Signature: _____

AMOUNT DUE \$ _____

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