

ENGAGED COMMUNITIES ENGAGED DESIGN

CALL FOR PRESENTATIONS ASLA-MN 2018 EDUCATION CONFERENCE

*All materials submitted through our online submission platform. Direct any questions to Katie Leise at katie.leise@kimley-horn.com.

SUBMISSION DEADLINE: Feb 9, 2018 @ 11:59PM*

Conference Date: April 20, 2018

Conference Time: 8:00 AM – 4:30 PM

Location: Aria, Minneapolis, MN

Speaker selection notification by February 23rd, 2018

High-quality headshot for program by March 2, 2018*

Submit draft presentations by March 23, 2018*

Submit full presentation by April 13, 2018*

Each year, the ASLA-MN chapter embraces a theme to encourage continued education, innovation, and inspiration throughout the profession. This year's theme focuses on gathering, advertising for, and fostering a new perspective and approach to our design processes.

THEME

In an era of short attention spans and tech zombies; of highly-polarized opinions, and little patience for ideas or people that differ from our own, how might we, as landscape architects, shape our design approaches differently to more deeply engage the communities we work with, striving to create stronger, in-depth, engaged designs that not only elevate the profession, but more importantly connect, heal, and elevate the communities they exist within?

AUDIENCE

The conference audience consists primarily of landscape architect professionals with diverse backgrounds and includes entry level design associates to senior level project managers and corporate executives. Entrepreneurs and educators will also be in attendance. Presentation content and instruction should be geared to a level that is appropriate for the target audience.

PROPOSAL CRITERIA

A presentation proposal consists of the presentation abstract and speaker(s) bio submitted online. The abstract shall be maximum 500 words long. Bios shall be maximum 300 words per speaker. Copy and paste this URL into your browser to access the submission form: <https://aslamn.wufoo.com/forms/q450k4205ud5fq/>

PRESENTATION CRITERIA

Speakers are required to craft 45-60 minute presentations relevant to the conference theme that are hands on, educational, interactive, creative, dynamic, and feature best practices in planning and landscape architecture. The presentation timeframe includes introductions, presentation material, question and answer session, and summary evaluation.

PRESENTER BENEFITS & COMPENSATION

Presenters' conference registration fees are complimentary. Registration includes access to all presentations and/or workshops, breakfast, lunch, and (1) complimentary ticket to the ASLA-MN 2018 Awards Banquet that takes place in the evening after the Education Conference. All presenters will be reimbursed \$10 for conference parking. If you will be traveling from outside the Twin Cities metro area, submit draft expenses for travel and lodging to be considered as part of the presentation proposal package.

