

CALL FOR SUBMISSIONS

2024 WxLA-MN Joan MacLeod Student Leadership Award

The Minnesota chapter of **Womxn in Landscape Architecture (WxLA)** is dedicated to increasing transparency, leadership and representation for womxn (women, women-identifying, and non-binary people) in the profession by providing mentorship and scholarship opportunities, encouraging supportive discussion and exchange of ideas, and establishing a virtual home for members.

The Joan MacLeod Student Leadership Award recognizes the accomplishments of emerging women leaders in the field of Landscape Architecture. One applicant will be awarded \$3,000 and recognized before professional peers at the ASLA–MN Annual Award Banquet on **Friday, April 26th, 2024**. Complimentary banquet registration is included with the award. Award recipients will also be invited to meet with the scholarship donors at the banquet or on a separate date.

ELIGIBILITY REQUIREMENTS

The award is open to women, women-identifying, and non-binary people currently enrolled in the Master of Landscape Architecture program at the University of Minnesota.

SUBMITTAL REQUIREMENTS

Please use the online form, located at:

<https://aslamn.wufoo.com/forms/wxlamn-joan-macleod-student-leadership-award/>

1. Leadership Statement: In a few sentences, please describe what kind of leader you are or see yourself becoming and how it ties into your passion for landscape architecture.

(100 word maximum)

2. Narrative: Please compose an essay (500 word maximum) that includes the following:

- Describe a specific accomplishment undertaken during your time as a student at the University of Minnesota that demonstrates a commitment to strengthening the community or expanding the practice of Landscape Architecture. Experiences beyond the core academic curriculum are encouraged as examples of your drive and ingenuity.
- Describe the impact or outcome of this experience, both to you personally and to larger audiences.
- Highlight any special leadership qualities or initiatives that contributed to the success of this accomplishment.

3. Imagery: Up to (4) pages of carefully composed graphics and images that showcase your work, involvement, and strengths. A portfolio-quality layout that is clear (labels and captions), organized (thoughtful and compelling), and supports your narrative is highly encouraged. File size shall not exceed 25MB and shall be in PDF format.

4. Communications Content:

- Selected applicants will be asked to provide:
 - Images for public media and announcement purposes and will be asked to sign a release agreement that time.
 - Images of yourself for award announcement purposes. We recommend one headshot and one action photograph.

ENTRY DEADLINE

Monday, March 18, 2024 (5:00 pm)

Applications will be reviewed by a team of 3-5 jurors from ASLA-MN & WxLA-MN professionals representing academic, private, and public sectors of Landscape Architecture.

AWARD NOTIFICATION

Award notification will be in April before the awards banquet.

QUESTIONS

WxLA-MN co-chairs, Rachel Burand, Laura Kamin-Lyndgaard (wilaminnnesota@gmail.com) or WxLA-MN U of M Liaison Rebecca Krinke (rjkrinke@umn.edu)